

PRESENTATION



**COMPANY
PROFILE**



WELCOME TO OUR COMPANY

LEARN

MORE

Welcome to **Softmass Technologies**, a leading software development company where technology meets precision. We specialize in creating cutting-edge applications tailored to your needs, delivering innovative solutions with excellence.



P R E S E N T A T I O N

ABOUT US



Softmass is a Pune-based IT firm specializing in software development, web development, eCommerce, and cloud solutions. We provide end-to-end IT services, including custom software, mobile apps, API development, UI/UX design, cloud automation, and data science.

With a strong focus on innovation, scalability, and security, we build high-performance solutions tailored to business needs. Our expertise spans .NET, Azure, AI, Power BI, and DevOps, enabling seamless digital transformation and automation for businesses worldwide.

We have successfully developed web applications like Hevold, Byggfag, and MIA AI for Exsitec (Norway). Our proficiency in API integrations includes Visma BNXT, NOBB via GraphQL, and systems like Xledger, QuickBooks, Sage, Tripletex, Xero, Visma ERP, e-conomic, Milient, PowerOffice Go, TSO, and GreenTree. These integrations ensure seamless data exchange, enhanced functionality, and optimized business operations.

At Softmass, we are committed to excellence, efficiency, and on-time project delivery, empowering businesses with cutting-edge technology to drive growth and success globally.

VISION & MISSION

P R E S E N T A T I O N



Vision

To be a global leader in innovative IT solutions, transforming businesses through cutting-edge technology. We strive to empower startups and enterprises with precise, scalable, and future-ready software solutions that drive efficiency, growth, and success.

Mission

To deliver high-quality, cost-effective, and industry-standard software solutions that enhance business operations. We are committed to innovation, excellence, and customer satisfaction, ensuring seamless digital transformation through technology-driven strategies. Our goal is to create solutions that are not only powerful and reliable but also accessible and tailored to our clients' needs.

P R E S E N T A T I O N

WHAT DO YOU KNOW ABOUT OUR COMPANY?

Description Here

From what I know, Softmass Technology Private Limited is a software development company focused on delivering high-quality IT solutions. Your company specializes in developing a wide range of applications, leveraging cutting-edge technology to maximize business potential.

Your approach emphasizes innovation, precision, and industry standards, ensuring that businesses and startups can achieve efficiency and growth through cost-effective and scalable solutions. Additionally, you are committed to providing seamless digital transformation by offering customized software tailored to your clients' needs.

PROJECTS & SERVICES WE DEVELOPED

01

Exsitec (Norway) – API & Web App Development

We developed web applications like Hevold, Byggfag, and MIA AI for Exsitec (Norway). Our expertise includes API integrations for Byggfag with Visma BNXT, NOBB via GraphQL, and other systems like Xledger, QuickBooks, Sage, Tripletex, Xero, Visma ERP, e-conomic, Milient, PowerOffice Go, TSO, and GreenTree. We ensure seamless data exchange and enhanced functionality through robust API solutions.



02

Crystal Pools

Softmass developed the Crystal Pools website, showcasing their expertise as a leading swimming pool contractor in India. The website highlights their construction, renovation, and maintenance services, emphasizing 25+ years of industry experience and commitment to quality.



P R E S E N T A T I O N

PROJECTS & SERVICES WE DEVELOPED

03

PuneTouristGuide

Softmass developed PuneTouristGuide.com, a comprehensive platform for exploring Pune's top attractions. The website features user-friendly navigation, detailed travel guides, and expert recommendations, making trip planning seamless for tourists.



04

Deep Gas System

Softmass developed the Deep Gas System website, highlighting their expertise in gas installation, maintenance, and safety solutions. The site ensures a seamless user experience for customers seeking reliable and efficient gas services.



P R E S E N T A T I O N

PROJECTS & SERVICES WE DEVELOPED

05

Matoshree Associates

Softmass designed the Matoshree Associates website, a trusted platform for property sales. The site provides a seamless browsing experience, showcasing detailed property listings to help customers explore and invest in the best real estate options.



OUR SERVICES

01

Web Development

We build cost-efficient apps, custom web portals, and WordPress sites, ensuring reliable and scalable solutions from development to support.

02

API Integrations

Softmass develops .NET API integrations for REST, GraphQL, and SOAP, enabling seamless data exchange, enhanced functionality, and optimized business workflows.

03

UI/UX Design

Engage your audience with compelling designs. We specialize in crafting intuitive UI/UX for mobile apps and websites, ensuring seamless user experiences.

04

Mobile App Development

We create high-performance Android and iOS apps (native & hybrid) with a focus on user experience, ensuring they evolve with your business needs.

OUR SERVICES

05

IT Outsourcing

We offer reliable and flexible IT outsourcing solutions to reduce operating costs. From hiring technical staff to project delivery, we ensure a professional environment and expert guidance.

06

Digital Marketing

We help brands grow digitally with purpose and precision. Specializing in SEO, social media, and campaigns — we boost visibility, engage audiences, and deliver results with data-driven, creative strategies.

07

Data Science & Power BI

We deliver intelligent solutions using AI and machine learning, specializing in NLP, neural networks, deep learning, computer vision, and speech recognition.

MEET OUR TEAM



1

Ms. Bhavana Dhomase

Founder & Director



2

Mr. Sourabh Todkari

Business Partner



3

Mr. Parag Sanyasi

Technical Manager



4

Mr. Rajesh Jadhav

Sr. Software Engineer

MEET OUR TEAM



5

Ms. Udayshree Jape

Sr. Software Engineer



6

Ms. Trupti Parde

Sr. Software Engineer



7

Ms. Priyanka Dhotre

Marketing Manager



8

Mr. Prasad Jadhav

Software Engineer

MEET OUR TEAM



9

Mr. Saurabh Dandge

Software Engineer



10

Ms. Chaitali Jadhav

Android Developer



11

Ms. Shivani Chavan

Intern Software
Engineer

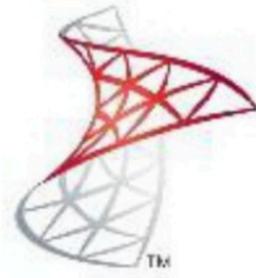


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Ms. Pranita Patil

Intern Software
Engineer





Microsoft®
SQL Server®



Azure DevOps



Microsoft®
.NET



CONTACT US

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working with you

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P R E S E N T A T I O N



P R E S E N T A T I O N

THANK YOU

"We look forward to collaborating with you and driving success through innovative technology."

W H E R E T E C H N O L O G Y M E E T S P R E C I S I O N

