



Where technology
meets precision



About Us

Where technology meets precision



Our Vision

At Softmass, we believe there are better ways to do business and kick off a startup with the right use of precise IT solutions. A more innovative, effective use of technology to maximize your business potential. We aim to provide absolute IT solutions with great quality and industry standards, and this doesn't have to be expensive.

Our Team

We are an experienced and diverse team of software engineers, mobile application developers, data scientists, UX designers, and quality engineers who work closely to achieve business goals. We love to solve complex problems and are always excited to turn ideas from whiteboard to reality.

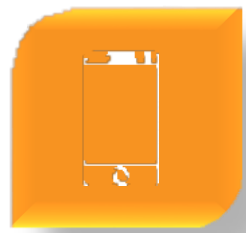


Our Approach

We start working from the start of the project in maturing ideas and understanding business needs. Create prototypes to validate understanding and do development accordingly. Also, analyze how data science & AI can be used in the project. The project is well tested before shipment and we also provide maintenance services.

Our Services

Our Core Areas of Expertise



API Integration

Softmass developed API integrations using .NET for REST, GraphQL, and SOAP, enabling seamless communication between systems. These integrations ensure efficient data exchange, enhance application functionality, and provide scalable solutions, optimizing workflows and improving overall business operations.



Web Development

Our expertise resides in cost-efficient business apps, custom-built web portals, and WordPress websites. Also, from software development to APIs to deployment to support, we've got you covered. We've developed and maintained reliable, scalable, and robust applications.



UI/UX Design

Connect to your audience through persuasive design. We specialize in a variety of design services, including UI/UX design of Mobile Apps and Websites from scratch among other specialties.



Startup & MVP

We facilitate startups to bring their ideas to reality by using disruptive technologies and providing consultancy. We build prototypes and proof of concepts to get funding, create MVPs to validate the idea and develop a complete end-to-end system.



IT Outsourcing

We have reliable and flexible models for IT outsourcing and outstaffing to save you from high operating costs. We can manage IT projects from hiring technical staff to the successful delivery of the projects. Providing a professional environment and guidance of experts for remote teams.



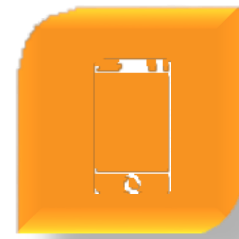
Cloud Automation

Our experts can help you to implement and manage your IT system on the Azure Cloud – Microsoft Web Service platform. And also provides Azure DevOps solutions for making CI/CD pipelines to automate the build and deployment process.



Data Science & Power BI

Our data science team provides intelligent solutions by leveraging the use of AI and machine learning. We have hands-on experience with Artificial Intelligence, Natural Language Processing, Neural Networks, Deep Learning, Computer Vision, and Speech Recognition.



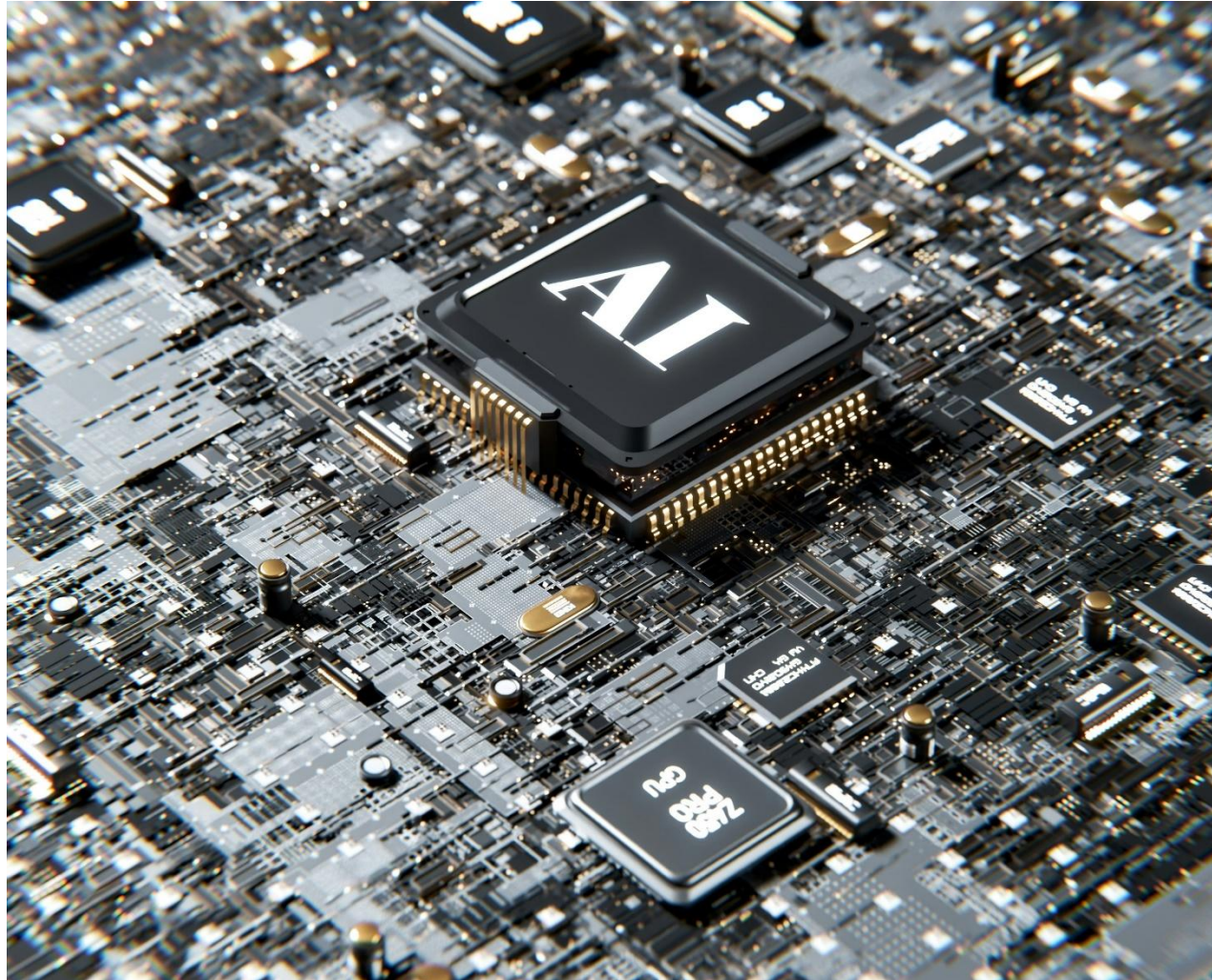
Mobile App Development

We develop mobile apps for Android and iOS (native & hybrid) with a special focus on performance and user experience. Our team ensures that the app should be able to meet evolving business needs along with meeting the core business requirements at present



Our Projects

Projects & Services We developed



Exsitec AI (Norway)

Exsitec AI leverages advanced AI to summarize PDFs, providing targeted insights. It features a copilot specific to each file type, enabling efficient document analysis. The system message guides context-aware responses, ensuring precise answers tailored to the content within the file.

Exsitec-API Integrations

The API integrations for Sage, Tripletex Hevold, Visma NXT, Millient and Xledger in .NET Core enable seamless data exchange, optimized workflows, and real-time access. These flexible, scalable solutions automate processes, enhancing decision-making and productivity across platforms.



Crystal Pools

Softmass developed the Crystal Pools website, showcasing their expertise as a leading swimming pool contractor in India. The site highlights their comprehensive services, including construction, renovation, and maintenance, emphasizing over 25 years of industry experience.



PuneTouristGuide

Softmass created the website for PuneTouristGuide.com, offering a comprehensive platform for exploring Pune's top attractions. The site provides user-friendly navigation, detailed travel guides, and insightful recommendations, helping tourists easily plan their visit.

Deep Gas System

Softmass developed the website for Deep Gas System, showcasing their expertise in providing gas solutions. The site highlights its services in gas installation, maintenance, and safety, offering a seamless user experience for customers seeking reliable and efficient gas system solutions.



Matoshree Associates

Softmass designed the website for Matoshree Associates, a trusted property sales company. The site offers a seamless browsing experience, showcasing available properties with detailed information, helping customers easily explore and invest in the best real estate options.

Data Science & AI

Our Core Areas of Expertise



ChatBot

Softmass is a leading technology company specializing in AI-driven solutions. We developed an advanced chatbot tailored to enhance customer interactions, providing seamless support, efficient communication, and personalized experiences for businesses across various industries.



Text to Speech

Bring your text to life with Text to Speech! Text-to-speech produces natural-sounding synthesized text from the words that you have entered. You can create narration for YouTube videos. Generate audio for eLearning material, Public use, broadcasting, or IVR systems.



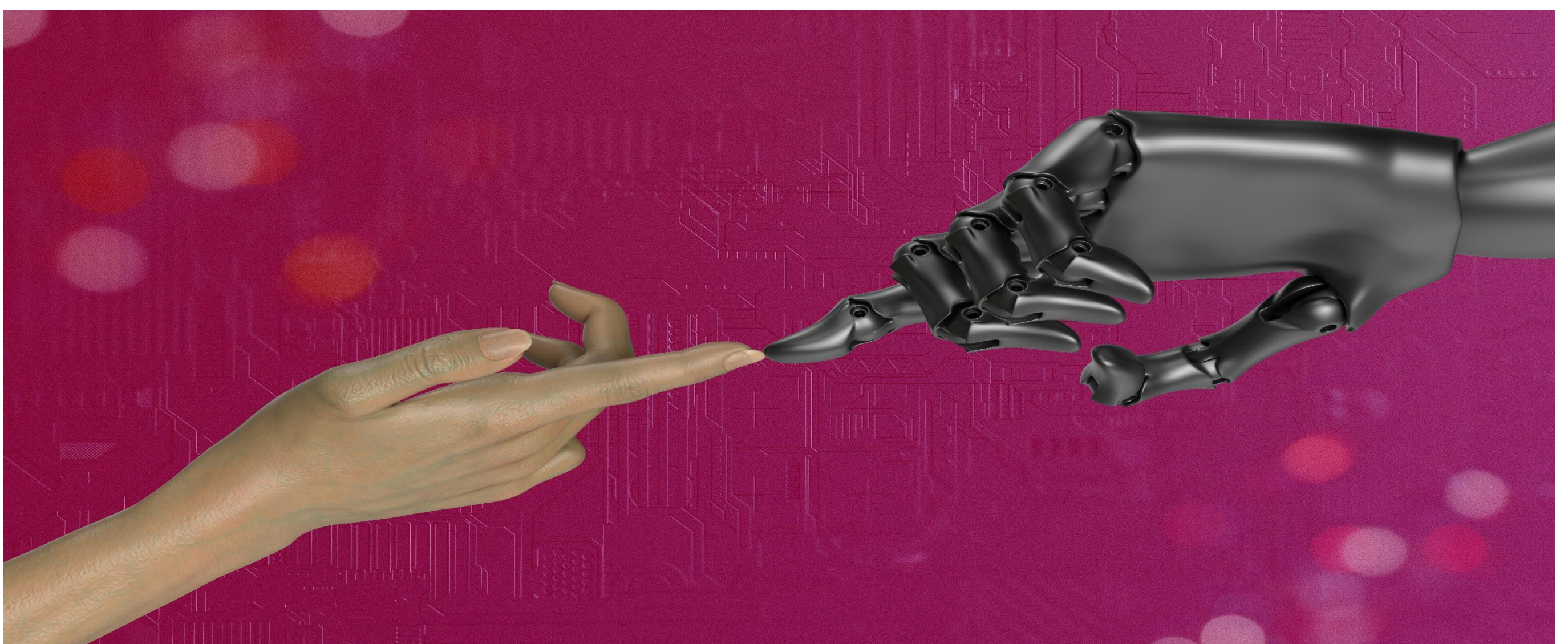
Speech Authentication

Presented with a challenge to ensure the stop to the false gender selection. We introduced a speech authentication system that authenticates your gender so abuse of gender-specific and personalized features can be stopped.



Pdf Summarizer

Softmass developed an AI-powered PDF Summarizer that intelligently extracts key information from documents. Using advanced AI algorithms, it generates concise summaries, enabling users to quickly understand content, boost productivity, and streamline document analysis for various business applications.

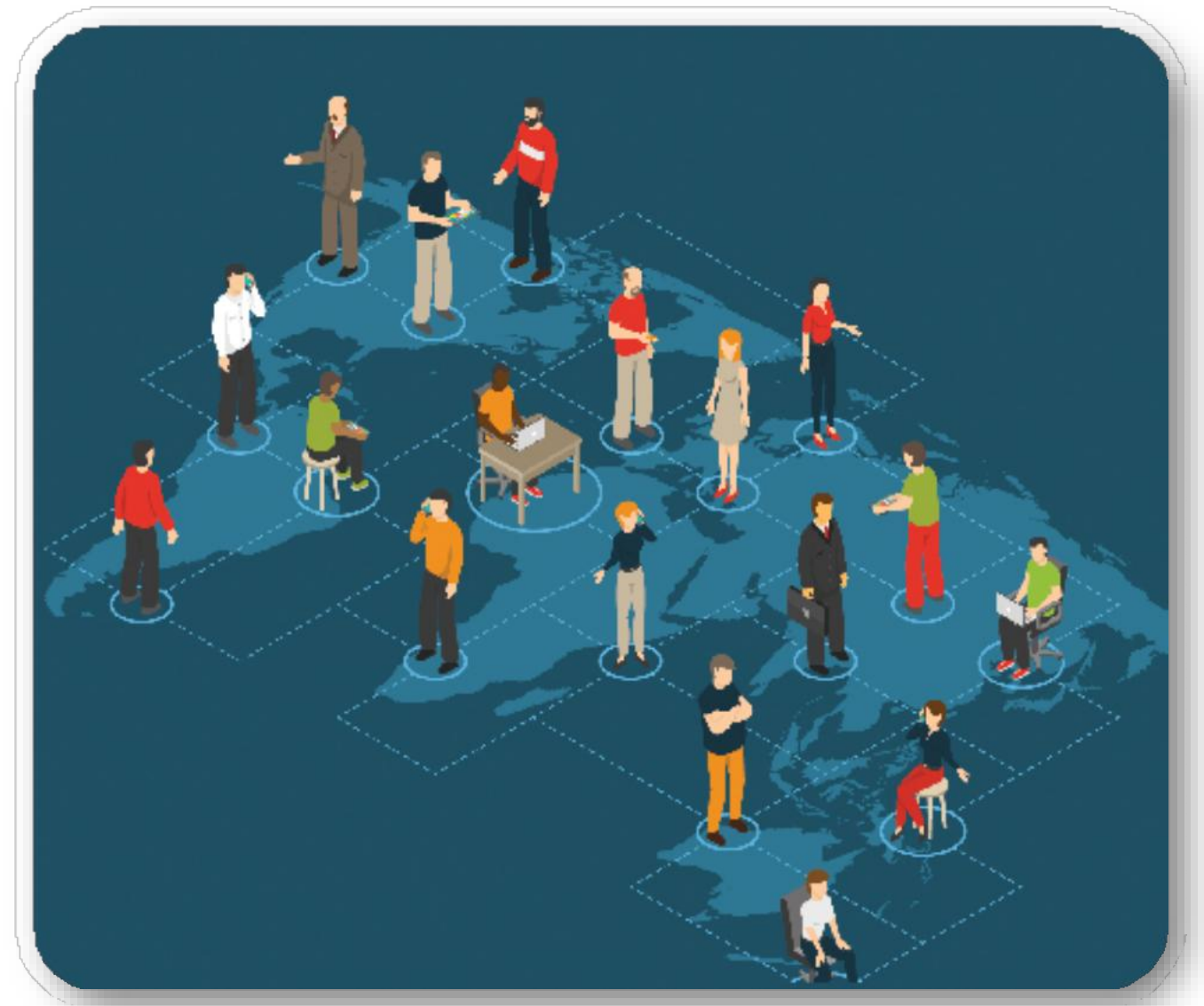


IT Outsourcing

Your ultimate Outsourcing Partner

Overview

Different projects need a different engagement model and we are flexible to adapt whatever is best suited for your needs. At Softmass we have top-notch resources having expertise in web development, mobile app development, UI/UX, and software testing, with our operational excellence, the right technology, and the people, we simplify complex end-to-end IT outsourcing services with measurable results. Following are a few working models to choose from depending on your needs



Fixed Price

Best suited for short-term projects with well-defined project goals, vision, and expected results. This model also works well for building MVP. We estimate the project cost based on requirements and both parties agreed on the initial scope. Any change in the scope will be treated as a change request.



Dedicated Team

If you have a long-term project or are building a product but don't want to engage in handling daily operations, or spend a long time in training resources. You have the flexibility to decide the IT team will work on which areas. The team will ensure the steady progress of the project.



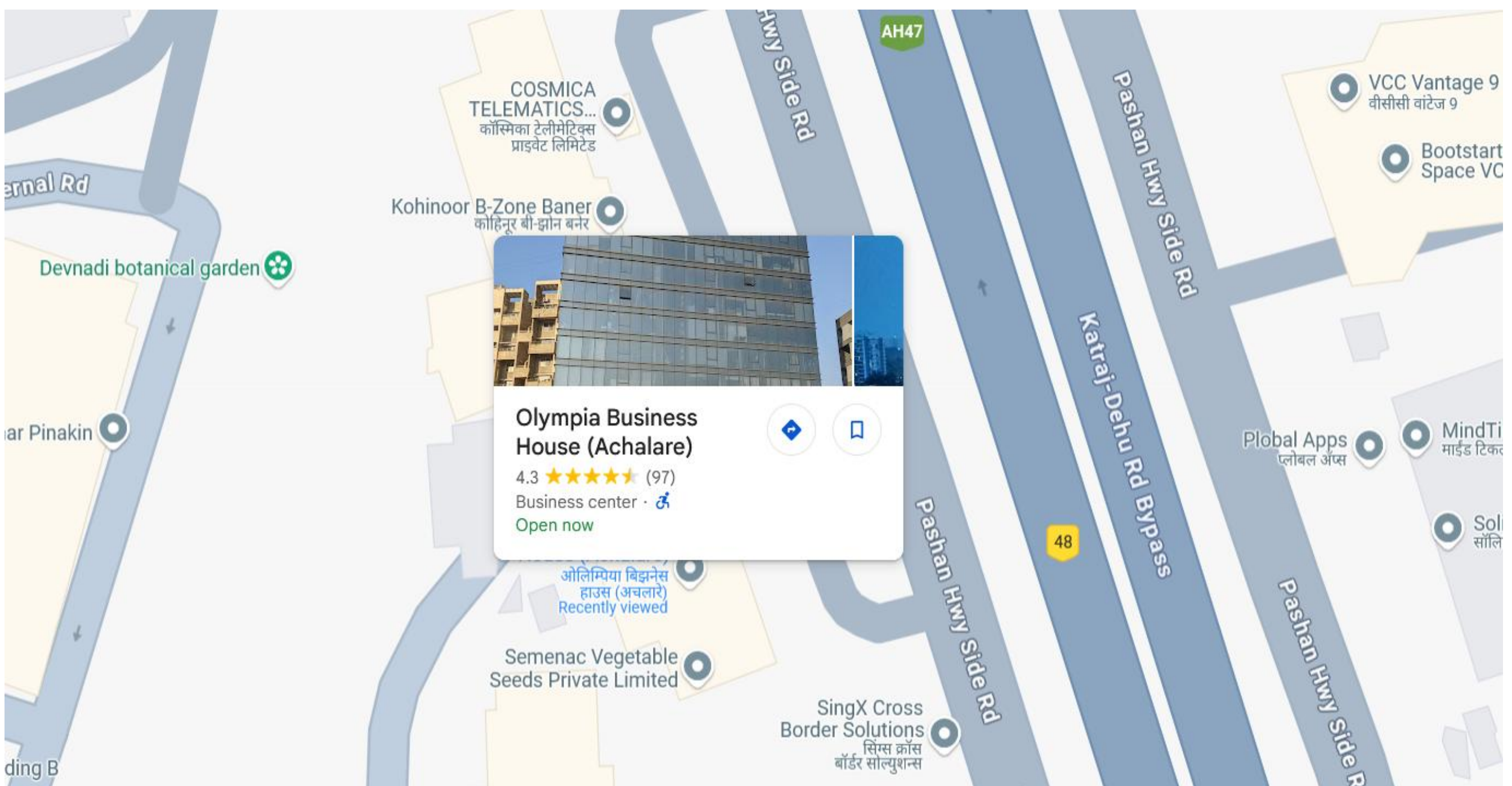
Time and Material

Great flexibility as you will only pay for the actual time spent on your project instead of paying for a full dedicated resource. Best suited if you have a long-term project with changing needs, and want to engage different resources on an hourly or daily basis. Provides rapid adaptation according to market needs.

Get in Touch

Let's make something Great Together

Do you have an idea or a startup to make the next big thing and want to get it developed by a seasoned IT team? Are you an SME or Corporate thinking about an IT System or App to improve existing processes and explore new opportunities? Have any query, or want an expert device before getting started, contact us.



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Our Achievements:

